

SUMMARY

EDITO1
THE SUMMIT2
PPRS 2015
Why become a partner? How to become a partner? 4 Sponsor packages
DESTINATION NICE
CONTACTS13
PURCHASE ORDER14
GENERAL TERMS AND CONDITIONS17



Held in February 2015 in Paris, the first Pavement Preservation and Recycling Summit (PPRS), which gathered more than 1000 participants, confirmed the need for better maintaining road infrastructure and urban networks in order to support the mobility of people and goods.

In fact, public and private stakeholders have already launched a variety of initiatives regarding governance strategies, financing, new contract models, as well as new and innovative techniques and materials.

Testimonies from all continents prove that there is currently a wide consensus among participants, users, contractors, both from the industry and the public sector, to stress the necessity of **preventing our roads from experiencing an irreversible degradation**. This view is shared worldwide, in industrialised and emerging countries and the expectations are high.

This is the reason why major international organisations, such as PIARC, ERF and IBEF have decided to support the initiative of the French associations USIRF and IDRRIM to organise a second PPRS Congress that will take place from 26 to 28 March 2018 in Nice (France).

The objective of this second PPRS Congress is to analyse and examine the state-of-the-art on road maintenance and modernisation, to identify best practices (in terms of policy, economy, finance, techniques and the environment) and to highlight opportunities offered by innovative technologies and the new related services provided by the roads and streets.

I am pleased to convey to as many road stakeholders as possible an invitation to attend the Congress and to contribute to its success by sharing with all participants their ideas, experience and enthusiasm.

By doing so, we will be able to propose concrete and sustainable solutions challenges of the maintenance and modernisation of our roads. We will also contribute to ensure tomorrow's mobility and to foster socio-economic and cultural development worldwide.

This is why I invite you to already mark this event in your agenda and I look forward to seeing you in Nice next year.

Jacques TAVERNIER
President of PPRS Congress Nice 2018
President of USIRF





THE SUMMIT

What is PPRS?

- PPPRS: a global challenge.
- A major objective: maintenance, modernization, adaptation of roads & streets for tomorrow's mobility.
- An opening to **exhibit new technologies** for new uses and road services.
- A unique opportunity to exchange on themes of your core business with the main actors of the road.
- A Summit built by actors of the road for actors of the road.

Organization of the PPRS

COMMITTEES

- An **Executive Committee** defines the objectives of the Summit, as well as the main themes and its architecture.
- A **Program Committee**, following the themes defined by the Executive Committee, defines the sessions and topics, and identifies the corresponding speakers.
- An **Advisory and Promotion Committee** ensures the influence of the Summit in France and abroad.
- A **Sponsors and Exhibitors Committee** ensures the relations with the conference partners.

INITIATED BY







SUPPORTED BY



















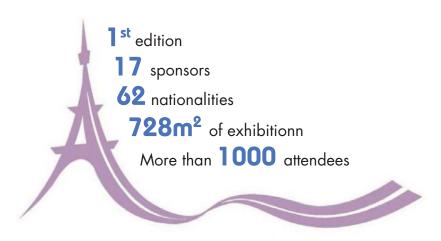








PPRS 2015







PAVEMENT PRESERVATION & RECYCLING SUMMIT

PPRS PARIS 2 0 1 5 FEBRUARY 22-25

They have supported us:

PLATINUM SPONSORS

















TOTAL COMMETTER DISCRET































EIFFAGE

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schäfer



Arizona

BLASTRAC

Supraton^e



INSTARMAC



BECOME A PPRS 2018 PARTNER

Why become a partner?

Thanks to this 2nd edition of the PPRS:

- Reach more than 1,000 participants and more than 100 exhibitors in just a few days.
- Position yourself as an essential player and underline your leadership.
- **Expand your network** with multiple opportunities during the event (networking times, visibility spaces and discussions, etc.).
- Participate in an international event held in the heart of Nice.

All the international players in the road transportation sector (private, institutional and public) will have three days to attend professional conferences, blending techniques, innovations and outlook.

How to become a partner?

Three types of partnerships allow you to display your presence at the PPRS 2018:

SPONSOR PACKAGES

Maximize your impact with your target audiences!

Genuine «turnkey» solutions, these sponsor packages are complete packages which include several visibility options before and during the event.

A LA CARTE PARTNERSHIP PACKAGES

Adapt your tailor-made communication!

Many visibility offers will enable you to strengthen your communication

EXPOSURE

Make sure you are in the heart of the event!

Different stand offers to highlight the unique know-how your company has.

SPONSOR PACKAGES

Advantages reserved for sponsors	Platinum sponsor € 25 000	Gold sponsor € 15 000	Silver sponsor € 10 000
Stand (to be chosen): • bare stand • equipped stand (additional cost of € 60/m²)	18m²	12m²	9m²
Sponsor's logo on the internet site with a link towards your official site	1	1	1
Badges with conference access	5	3	2
Badge with exhibition only access	3	2	1
Inclusion in the delegate cases	1	1	1
Sponsor's logo in the final program and in the newsletters	1	1	1

A LA CARTE PARTNER PACKS

NETWORKING

NEW!



AGORA (exclusive) € 15 000

Customize the Agora Space with your corporate colors right in the

A unique opportunity to take the floor for 15 minutes in this Space which will host several interventions as well as the retransmission of Plenary Sessions.





NEW!



LOUNGE PREMIUM SPACE (exclusive)......€ 15 000

Sponsor the "Nice at the Beach" rest area with your corporate colors.

We make you visible during this exhibition, with a calm area where participants can work and relax.

NEW!

LOUNGE SPACE (exclusive) € 6 000

Sponsoring the rest area with the "Garden" theme, located near the Agora, will give participants a calm and relaxing space. This space, which will have your corporate colors, will give you top visibility among approximately 1,000 participants.



GALA EVENING (exclusive) € 25 000

Become the evening's exclusive partner for the Congress's Gala Dinner and give a presentation during this event in front of key players in road transportation. Your company will be the star for the entire evening and you will have a unique opportunity to network and meet others informally.



WELCOME COCKTAIL (exclusive) € 10 000

Take advantage of high visibility when you open the exhibition area with a welcome speech during the welcome cocktail.

We'll give you the possibility of putting up posters and/or kakemonos in the exhibition during the cocktail and to have signs in the Nice Acropolis Convention Center to promote your partnership during these convivial moments.



COFFEE BREAKS € 5 000 (for 3 days)

Sponsoring a break will give you the opportunity to see your logo on the exhibition area's buffets during the coffee breaks. Your logo will be printed on the program given to participants, there will be an announcement with your name and napkins with your logo will be on the buffet tables.

ON SITE VISIBILITY



LANYARDS (exclusive) € 5 000

Personalized lanyards with your corporate colors will be given to 1,000 participants.

You can choose how to personalize your lanyards with your corporate colors: company name, logo, products, etc.*

* Subject to prior approval from the Conference Organization Committee.

Be seen throughout the whole Congress.



DELEGATE CASES (exclusive) € 5 000

We give you the possibility to sponsor delegate cases for the congress with your logo. A unique opportunity to communicate with all participants who will be given cases. (Supplied by the sponsor).



INCLUSION IN THE DELEGATE CASES € 1 500 / inclusion

Insertion of the document or item of your choice into the case (advertising insert, magazine, USB stick, card holders etc.) excluding official conference notepads and pens. The required format is 4 pages of A4 format maximum.



FLOOR SIGNS ON THE CARPET (exclusive) € 8 000

With floor signs on the carpet, you will increase the number of visitors to your stand and ensure that your location is the place to be during the entire Congress.

Your logo will be printed on arrows on the ground, from the two conference entrances as far as your stand.

Based on 20 arrows with your logo (maximum floor space: 1 m², file creation, manufacture, fitting and removal included).

(Prices are given excluding taxes)

MARCH 26-28
New Remode: - FRRING



ADVERTISING IN THE NICE ACROPOLIS CONVENTION CENTER

High visibility and large formats!

Your choice of:

Suspended banners:

- Gallieni side (exclusive) w 1.20 m x h 2.50 m.... € 1 800
- Risso side (exclusive) w 1.20 m x h 2.50 m € **1 800** (each) € **3 000** (both)



Muse back-lit panels (exclusive) \in **3 500** (for 2 panels) 4 sets de 2 panels available. w 2.127 m x h 3.986 m



Doors /patio:

- 2 top panes (exclusive) € **2 000** w 1.95 m x h 0.87 m
- 2 bottom panes (exclusive) € **2 300** w 1.95 m x h 0.945 m





PUBLICITY IN THE FINAL PROGRAM AND IN THE CONGRESS MAP

The program will be inserted in the delegate cases distributed to all congress attendees. It will guarantee you a great visibility to approximately 1,000 participants.

NEW!

 4^{th} cover of the program's synopsis (exclusive) \in 3 000

NEW!

Your logo on the exhibition map and on the 4^{th} cover of the map (exclusive) \in **2 500**

4 th cover of the program's synopsis (exclusive)	€ 2	2 5	00
3 rd cover of the program's synopsis (exclusive)	€ 2	2 0	00
1 page inside the program	€ '	1 5	00
½ page inside the program	. €	60	00



DIGITAL VISIBILITY



STREAMING OF CONFERENCE PLENARY MEETINGS € 20 000

Sponsor the live streaming of conference plenary meetings. Your logo will be broadcast upon opening with the information "in a partnership with" as well as being inserted throughout the entire show. One plenary meeting with major road transportation players will be held each day of the conference.

NEW!



"PPRS 2018" APPLICATION FOR SMARTPHONES & TABLETS (exclusive) € 10 000

When you sponsor the official conference app available for smartphones and tablets using Apple, Android, Blackberry and Windows Phones, you will be a key player in this new 2018 feature.

This app will include program content, abstracts, conference plans, as well as the possibility of indicating your conference attendance and establishing who is present at the conference, of asking questions via SMS to the speakers etc.

- When the app opens, this message appears: "With the institutional support of + your logo."
- Your sponsorship will be announced in the program and on the conference's website.
- A push notification per congress day with a maximum of 140 characters of text provided by the partner and validated by the scientific committee.

NEW!



RECHARGING AREA (exclusive) € 4 000

Sponsorship of charging areas in the heart of the exhibition will allow congress attendees to charge their phones, tablets and computers.

- Your logo will be displayed on the charging terminals provided in this area.
- You will have the possibility of installing an advertising kakemono (produced by you) in the charging area.

Hurry and reserve this new 2018 PPRS feature.

NEW!



CONGRESS WI-FI (exclusive) € 5 000

Become an essential partner with the Congress Wi-Fi made available to participants free of charge in the Nice Acropolis Convention Center.

- Your logo will be displayed on the conference's Wi-Fi connection homepage, with the message "Your Wi-Fi connection is provided by + your logo".
- The name of your company will be the Wi-Fi network access password (8 characters minimum and 15 maximum).



Put your promotional banner in the e-newsletters which are sent to qualified participants in our data base and contact a large number of road transportation players (supplied by you).

(10 banners in all)

(Prices are given excluding taxes)

MARCH 26-28 Nee Broools - PRINCE

EXHIBITION

BARE STAND € **320/m**²

Included in the stand:

use of the rented space, daily cleaning (but not in the stand), 1 conference badge without the Gala Dinner and 2 exhibitors' badges per 9 m².

EQUIPPED STAND € 400/m²

Included in the stand:

use of the rented space, daily cleaning (but not in the stand), 1 conference badge without the Gala Dinner and 2 exhibitors' badges per 9 m², separation walls (2.5 meters high), aluminum structure, carpet, 1 rail with 3 spot lights per 9 m², 1 recto-verso sign, 1 furniture set (1 table and 3 chairs), 1 electric box - 1kW.



Additional information

Renting a stand begins at 9m² minimum and then in multiples of 3 extra square meters. The exhibition is accessible both using bare stands as well as equipped stands.

Stands will be attributed on a first come first served basis with purchase orders.

Please note that you will be invoiced for electricity and additional equipment.

N.B.: you will receive a technical file containing the practical information as well as additional equipment that can be ordered.



DESTINATION NICE

Nice is France's second largest tourist attraction, coming in right after Paris. The capital of the French Riviera, a haven for congresses, has increased its business tourism with a strong **European and international accessibility**, the quality of its facilities for congress attendees, and the renovation of the Nice Acropolis Convention Center.

ACCESSIBILITY

Nice is easy to access from all the European capitals and large international cities. Its multiple mode access possibilities make it an increasingly popular city.

FRANCE'S SECOND LARGEST AIRPORT

The symbol of this accessibility, the **Nice Côte d'Azur airport** allows you direct access to over **100 destinations** throughout the world and has over **12 million passengers each year**.



It is only ten minutes from the city center by car. There is also taxi, bus or shuttle transportation

SIMPLIFIED MULTIPLE MODE ACCESS

Besides its international airport, Nice also has other modes of access. The city is connected to major French and international transport routes.



Train
TGV station
10 minutes from
the city center



Roads A8 "La Provençale" Highway

MARCH 26-28
Nee Renoods - PRPINCE

ACCOMMODATION

With its many hotels and its rich history, Nice meets all the criteria required by business tourists, and it is easy to explore the city center and historic areas.

NEARLY 200 HOTELS AND 10,000 ROOMS!

Nice proposes a rich and varied offer for hotels, with most them located in the city center, near the Nice Acropolis Convention Center and the tramway lines.

HOTELS				RESIDENTIALS HOTELS		
Categories	Number of establishments	Number of rooms		Categories	Number of establishments	Number of rooms
5* et 4*	40	4 419		4*	3	272
3*	58	3 143		3*	1	129
2*	43	1 426		2*	-	-
1*	8	302		-	-	-
out category	22	407		out category	7	432
Total	171	9 697		Total	11	833

LINKING THE CITY CENTER TO THE NICE ACROPOLIS CONVENTION CENTER

It is easy to get around in the city center. You can take the tramway between the city center and the Nice Acropolis Convention Center, with dedicated ticket offers.

THE CONVENTION CENTER

Located in the heart of Nice, just a few minutes away from the old city, the downtown shops and the international airport, Nice Acropolis is a unique congress and exhibition center. With its 5 auditoriums (250 to 2,500 seats), its 50 seminar rooms (20 to 800 seats), and its 26,000 m² exhibition hall, the Nice Acropolis Convention Center is the perfect venue for the second PPRS.







www.sean-acropolis.com



CONTACTS

For further information, please contact:

Sponsoring & Exhibition



Sophie Lopvet

Chargée d'Affaires | Account Manager 59, quai Rambaud - CS 80059 - 69285 Lyon cedex 02 - France tél. +33 4 78 17 62 27 | mob. +33 6 72 30 29 57 sophie.lopvet@gl-events.com | livebyglevents.com

Registration & Accommodation



Christine Tassin de Charsonville

Chef de projets logistique participant | Logistics project manager 59, quai Rambaud - CS 80059 - 69258 Lyon cedex 02 - France tél. +33 4 78 17 62 58 | christine.decharsonville@gl-events.com | livebyglevents.com

Exhibitor Service

An exhibitor service will be at your disposal as soon as you receive the technical guide.



PURCHASE ORDER 1/3

To be sent after filling in and signing, by email to: sophie.lopvet@gl-events.com - Live! by GL events - PPRS 2018

All fields are compulsory NAME OF COMPANY: SIRET ID No.: Intra-Community VAT No.:.... Address: Zip code: Country: **CONTACT** First name: Function: Tel. (land line): Cell phone: Your order reference no. (if applicable): BILLING INFORMATION IF DIFFERENT (all fields are compulsory) NAME OF COMPANY: SIRET ID No.: Intra-Community VAT No.:....

E-Mail: ______@

Address:

PPRS



PURCHASE ORDER 2/3

Please tick your choice(s), and give quantities and amounts in \in exc. tax

SPONSOR PACKAGES

Туре	Cost (exc. tax)	Quantity	Total (exc. tax)
PLATINUM SPONSOR	€ 25 000		
GOLD SPONSOR	€ 15 000		
SILVER SPONSOR	€ 10 000		
EQUIPPED STAND OPTION	$\in 60/m^2$		

A LA CARTE PARTNERSHIP PACKAGES:

Туре	Cost (exc. tax)	Quantity	Total (exc. tax)
NETWORKING			
AGORA (exclusive)	€ 15 000		
LOUNGE PREMIUM SPACE (exclusive)	€ 15 000		
LOUNGE SPACE (exclusive)	€ 6 000		
GALA EVENING (exclusif)	€ 25 000		
WELCOME COCKTAIL (exclusive)	€ 10 000		
COFFEE BREAKS	€ 5 000 (for 3 days)		
ON SITE VISIBILITY			
LANYARDS (exclusive)	€ 5 000		
DELEGATE CASES (exclusive)	€ 5 000		
INCLUSION IN THE DELEGATE CASES	€ 1 500 (per insertion)		
FLOOR SIGNS ON THE CARPET (exclusive)	€ 8 000		
SUSPENDED BANNER - GALLIENI SIDE (exclusive)	€ 1 800		
SUSPENDED BANNER - RISSO SIDE	€ 1 800 (each) € 3 000 (for 2)		
MUSE BACK-LIT PANELS (exclusive)	€ 3 500 (for 2 panels)		
DOORS /PATIO - TOP PANES (exclusive)	€ 2 000		
DOORS /PATIO - BOTTOM PANES (exclusive)	€ 2 300		

1st SUBTOTAL

MARCH 26-28
New Remodes - RPRINCE



PURCHASE ORDER 3/3

Place you			
Туре	Cost (exc. tax)	Quantity	Total (exc. tax)
PUBLICITY IN THE FINAL PROGRAM	AND IN THE	MAP OF THE	CONGRESS
4 th COVER OF THE PROGRAM'S SYNOPSIS (exclusive)	€ 3 000		
LOGO ON THE EXHIBITION MAP AND ON THE 4th COVER OF THE MAP (exclusive)	€ 2 500		
4th COVER OF THE PROGRAM'S SYNOPSIS (exclusive)	€ 2 500		
3 rd COVER OF THE PROGRAM'S SYNOPSIS (exclusive)	€ 2 000		
1 PAGE INSIDE THE PROGRAM	€ 1 500		
1/2 PAGE INSIDE THE PROGRAM	€ 600		
DIGITAL VISIBILITY			
SMARTPHONE "PPRS 2018" APP & TABLET APP (exclusive)	€ 10 000		
RECHARGING AREA (exclusive)	€ 4 000		
CONGRESS WI-FI (exclusive)	€ 5 000		
E-NEWSLETTER BANNER	€ 1 000 (per banner)		

EXHIBITION

Туре	Cost (exc. tax)	Quantity	Total (exc. tax)
BARE STAND	$\in 320/\text{m}^2$		
EQUIPPED STAND	\in 400/m ²		

TOTAL (exc. tax)

VAT at 20%

TOTAL INCLUDING TAXES

A deposit of 50% of the total amount including taxes upon reception of our deposit invoice. Balance payable no later than January 26, 2018. Any invoices edited after January 26, 2018 are to be paid immediately.

PAYMENT OPTIONS

Wire transfer:

Banque: SOCIÉTÉ GÉNÉRALE - Account No.: 30003 03640 00020301226 - RIB key: 60

IBAN: FR76 3000 3036 4000 0203 0122 660 - BIC: SOGEFRPP

Check: to be made out to: Live! by GL events

CHECK TO BE SENT TO: SERVIĆE EXPOSANTS - 59, quai Rambaud - CS 80059 - 69285 Lyon cedex 02.

I the undersigned declare that I have read the Congress regulations and the Terms and Conditions of Sale and unconditionally accept all the clauses thereof.

Date, name, function of signatory:

Signature and stamp of company:



GENERAL TERMS AND CONDITIONS

1 - Organization - Head Office

Live! by GL events 59, quai Rambaud - CS 80059 69002 Lyon - France Tel.: +33 (0)4 78 176 176 Fax: +33 (0)4 78 176 257 pprs@gl-events.com

2 - Placed and date

Nice Acropolis Convention Center

1, Esplanade John Fitzgerald Kennedy - 06000 Nice - France

The congress will be held:

from Monday 26th March 2018 to Wednesday 28th March 2018.

3 - Admission

Exhibitor registrations to be sent to: Live! by GL events 59, quai Rambaud - CS 80059 - 69002 Lyon - France. Only fully completed and signed registration forms can be accepted. Payments are to be made to LIVE! BY GL EVENTS c/o PPRS

4 - Assignment of stands

The organizers are not obliged to give reasons for their decisions regarding reservations and the allocation of positions, or stands. The organizers reserve the right to limit the number of exhibitors and the space allotted to them. Exhibitors whose applications have been refused may not invoke any grounds for contesting such refusals or claim any compensation. Only sums paid will be reimbursed. Exhibitors also may not invoke correspondence exchanged between themselves and the organizers, or publications on any list, as constituting proof of their having been admitted. Decisions of the organizers concerning admissions, reductions of space or changes of position are final. If, one or more stands which they have allocated, or if the exhibition does not take place as a result of force majeure or causes beyond the control of the organizers, only sums paid to the company Live! by GL events, to the exclusion of all other expenses of any kind incurred by exhibitors, will be reimbursed.

5 - Terms of payment

An exhibitor or partner must make a first payment equal to 50% of the total cost, including all taxes, of its reservation, at the time such reservation application is made.

In the event of withdrawal on the part of the exhibitor, this first payment shall be definitively retained by the organizer.

The remainder must be paid upon receipt of an invoice and by 26/02/2018 at the latest (45 days before the event).

Non-payment of the remainder of the participation fee by this date will ipso facto and without notice result in forfeiture of the right to the stand, the first payment being retained by the organizer. Foreign exhibitors wishing to recover the VAT must apply to the Direction Générale des Impôts (French revenue department) - 139, rue de Bercy - 75012 Paris.

6 - Failure to occupy a position, cancellation, reduction of space

The participation agreement is definitive and irrevocable.

In the event of cancellation or withdrawal on the part of an exhibitor at any time or for any reason, the exhibitor will remain liable to pay the entire amount of its participation fee and any invoices in connection therewith. Any reduction in space reserved will entitle Package to invoice for termination compensation equal to the cost of the entire space contractually reserved together with the services ordered.

Stands or positions unused at 12 noon on the day before the salon opens will be deemed not to be required for use and Live! by GL events will have the right, by express agreement, to dispose of them as it pleases.

In the event of force majeure Head Office reserves the right to postpone the event and to change published schedules.

Postponement of the event or changing of schedules does not constitute justification for full or partial cancellation of reservations on the part of exhibitors.

7 - Obligations of exhibitors

7.1 - Exhibitors are not permitted to accommodate other companies on their stands without the agreement of the organizer.

7.2 - Every admission definitively and irrevocably binds the admittee in question strictly to observe the provisions of these regulations and of any special regulations addressed to it in the documents of the exhibitor. Any infringement may result in the exclusion of the exhibitor contravening such regulations without the exhibitor having claim to reimbursement of sums paid or to compensation of any kind.

In the event of any dispute arising during the exhibition or even concerning the interpretation of these general regulations, jurisdiction will be attributed expressly to the courts of the Rhône, including in the case of different terms of purchase, a plurality of defendants or activation of a guarantee.

7.3 - Exhibited products, exclusive sales, deception, unfair competition, counterfeiting. Exhibitors are bound only to exhibit products or materials compliant with French regulations, not to engage in any advertising likely to mislead the consumer and not to commit any act of counterfeiting or unfair competition.

In effect only to exhibit the items or services for which they have been admitted to the exhibition. The organizer may at any time demand that contentious objects be immediately withdrawn from the exhibition.

Non-observance of these obligations will ipso facto result in temporary or definitive exclusion from the salon. The organizer may prohibit the entry to the exhibition of any person engaging in acts which could be prejudicial to an exhibitor.

- 7.4 Visitors must be able to circulate freely within the exhibition without being diverted by exhibitors, their representatives or their employees.
- 7.5 Installation of stands. It is incumbent upon the organizer to erect the stands. Exhibitors may decorate and fit the stand allocated to them whilst taking account of the following imperatives:
- To respect the boundaries of the allocated stand and not to encroach upon the aisles:
- To respect and not modify elements put in place by the organizer, such as signs, lighting or carpeting.

Any deterioration caused by exhibitors to stand materials or to the premises put at their disposal will be assessed by the organization and invoiced to the exhibitors responsible.

7.6 - Security. Exhibitors must respect the security measures imposed by the Police or Head Office.

In particular, they must make certain that all accessories added by them in the fitting out and decoration of their stands are fireproofed or non-inflammable.

8 - Assurances

- 8.1 In addition to insurance covering the objects exhibited and, more generally, all movable and other elements belonging to them, exhibitors are bound to show proof the following:
- Third party insurance cover;
- Damage/loss cover for its own property.

The organizer is deemed to be free of all responsibility in this regard, particularly in the case of loss, theft or damage of any kind.

8.2 - For the safeguard of its own interests the organizer may compel exhibitors only to take out insurance with a designated insurer of which it must state the rates and contractual terms, the total due being paid at the time of payment for the stand.

All exhibitors wishing to insure themselves must provide a no first-use declaration delivered by their insurance company.

9 - Entrance

The conditions of access for visitors are set by the organizers.

10 - Jurisdiction

All disputes arising from the interpretation of these regulations or during the exhibition must be brought before the commercial court of Lyon, the jurisdiction of which is recognised by the exhibitor and the organizer.

If you have any queries, please contact:

Live! by GL events - Sophie Lopvet Tel.: +33 (0)4 78 17 62 27 Email: sophie.lopvet@gl-events.com



www.pprs2018.com